

# AWARD WINNING HUB THAT SUPERCHARGE BUSINESS TRANSFORMATION

SmartLab for Learning combines the elements of best practice adult learning into a single, intuitive environment and delivery methodology. It's the place for collaboration, strategic alignment and decision-making, people engagement and for delivering powerful learning experiences.



# TRANSFORMATIVE LEARNING PROGRAMMES

## Challenge

Deliver a globally consistent learning experience for the Field Medical Services community of a global Pharmaceutical.

## Solution

State of the art digital learning programme. This included creating and implementing a predominantly digitally based programme that incorporated interactive learning modules, training, self reflective work and case studies. It also included virtual workshops, mentoring and face-to-face events.



# A SMARTLAB LEARNING PROGRAMME

## **Learning Experience Platform**

A single platform enabling multiple learning methods

## **Individual Learning Journey**

Personalised and flexible to fit each learner's schedule and experience level

## **Global**

Multiple time-zones Global scale

## **Community Engagement**

Animation, nudging, gamification, amplifying pockets of excellence



# A SMARTLAB PLATFORM KPI

**6**

MONTHS

**600**

ASSOCIATES

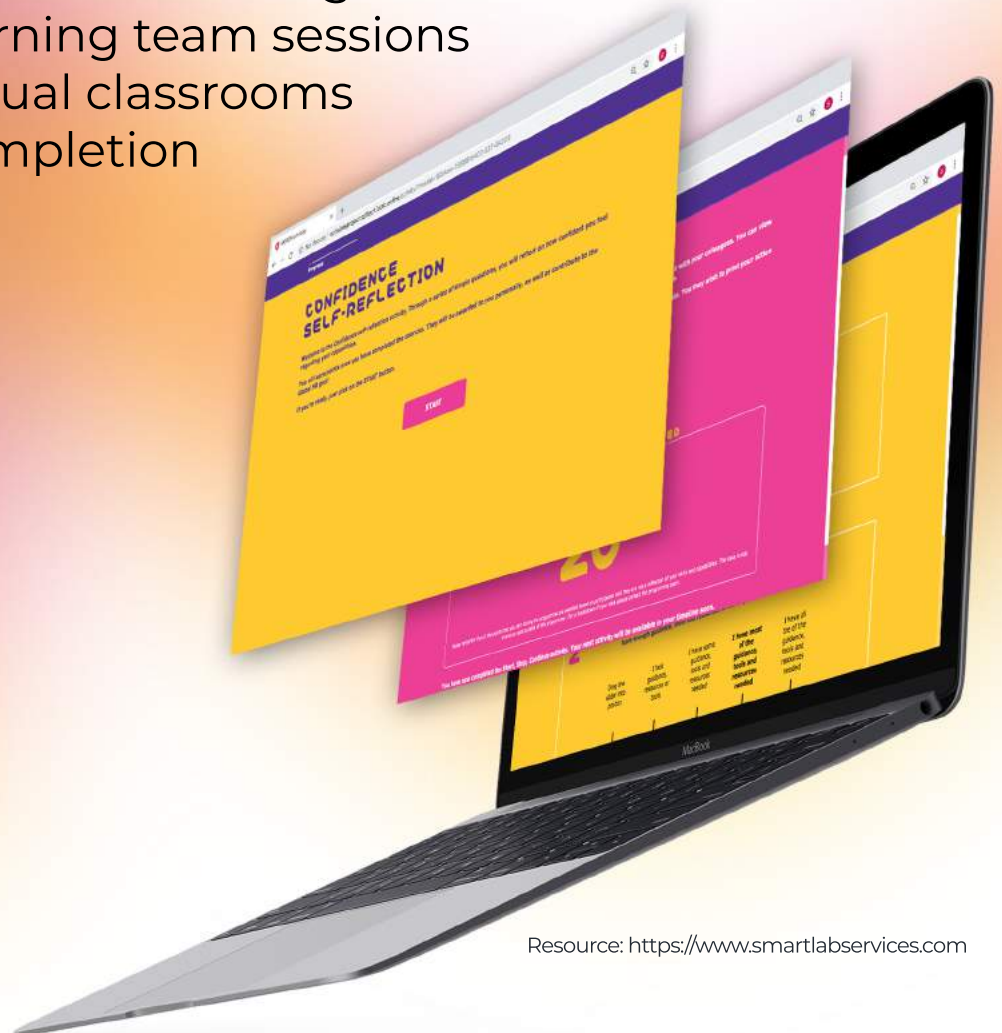
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HOTEL

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AIIRMILES

- 13,200** learning modules completed
- 3,800** shared resources & discussions
- 2,400** hours of individual coaching
- 600** business challenges solved
- 780** learning team sessions
- 200** virtual classrooms
- 98%** completion



# CUTTING EDGE SOLUTIONS

TRUSTED SOFTWARE DEVELOPMENT SERVICE PROVIDER

We are a digital transformation and software development company that provides cutting edge engineering solutions. Since 2012 we have been a visionary and a reliable software engineering partner for world-class brands.

Team of experienced, award-winning talents, have worked and delivered projects on almost all major web and mobile technology platforms. Driven by passion and innovation, our work has been recognized for high standards of excellence by numerous industry experts. Merck project have been delivered to Ludic Group, LLP, London, United Kingdom that claim IP.



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